

# Terms of Participation Naantali Boat Show 2026

## 1. Toimeenpano

<b>Organiser:</b>	Venealan Keskusliitto Finnboat ry
<b>Venue:</b>	Naantali Marina, Nunnakatu 18, 21100 Naantali
<b>Period:</b>	22.-24.5.2026
<b>Opening hours for public:</b>	Friday 13–20, Saturday 10–18, Sunday 10–17

## 2. General Regulations

The Exhibitor undertakes to comply with these Terms of Participation and the instructions presented at the Exhibition venue or otherwise provided in addition to them.

If the Finnish Marine Industries Federation Finnboat ry (hereinafter the “Organiser”) is unable to organize the Exhibition during the above-mentioned period due to insurmountable obstacles, it reserves the right to cancel the Exhibition or postpone the date. Force majeure is an event beyond the control of the Organiser, which the Organiser could not reasonably have taken into account at the time of concluding the contract, and the consequences of which the Organiser could not reasonably have avoided or won. Force majeure includes e.g., a disruption of general energy production, a fire or other similar event preventing the use of the exhibition space, a natural disaster, a pandemic, an earthquake, war or insurrection. A strike, lockout, boycott, and other industrial action is considered force majeure even when the Organiser is the target or participant in it. Force majeure encountered by the Organiser's subcontractor shall also be considered as a ground for exemption

## 3. Booking costs for moorings and stands and other exhibition fees

The booking costs will be determined based on the booked area in square metres as follows:

	PERIOD 1 1.11.25-31.3.2026	PERIOD 2 1.4.-
<b>Open land space</b> (m2)	34 € / m2	35 € / m2
<b>Boat, moorings</b> (boat measurements L.O.A)	34 € / m2	35 € / m2
<b>Used boats</b> (companies)	500 € / boat	500 € / boat
<b>Used boats</b> (private)	300 € / boat	300 € / boat

**Open land spaces:** minimum participation fee 300 €.

Discount per boat: boat no. 2 -20%, boat no. 3 -30%, boat no. 4 -40%, boat no. 5 and subsequent boats -50%  
Boat no. 1 is always the largest, no. 2 the second largest, etc.

All prices are subject to the applicable VAT.

Exhibition tents ordered from the organizer include a roof, back walls, and a closable front. Corner stands also include a closable end wall. **NOTE!** In tent rows, there are no walls between different stands (must be ordered separately).

It is possible to bring your own tent to land areas. If weather conditions become severe, the public must be directed away from temporary structures, trees, and loose objects. If possible, direct the public indoors (not into tents!). In the event of a storm or when wind speed exceeds 15 m/s, tent anchoring will be reinforced or the use of tents will be suspended.

**NOTE! All fixed structures must be approved by the organizer in advance.**

#### 4. Electricity

Electricity is included in berth spaces. For land areas, electricity (16A) can be purchased for €100 / 3 days (no charge based on consumption). Land areas must reserve a grounded extension cable of at least 10 m. Any high-voltage power requirements must be agreed upon and priced separately.

**Only CE-marked extension cables and adapters approved for outdoor use** may be used at exhibition stands. Each exhibitor is responsible for procuring and ensuring the correctness of their own extension cables and adapters. Exhibitors must also ensure weather-appropriate protection for their cables (e.g. rain protection).

#### 5. Registration and Reservation of Exhibition Space

Exhibitors must register and reserve exhibition space using the registration form at <https://ilmoittaudu.finnboat.fi/>

**NOTE!** Registrations or space reservations are **not accepted** by email, text message, or phone.

The official registration date is determined by the date on which the exhibitor saves their registration in the system at <https://ilmoittaudu.finnboat.fi/>.

A reservation confirmed by the organizer during invoicing constitutes a binding agreement between both parties regarding the exhibition space and rental fee. By registering, the exhibitor commits to complying with the exhibition terms and conditions.

Without the organizer's written permission, the exhibitor may not sublet or otherwise transfer their stand or any part of it. The organizer has the right to reject a registration. Boats/products may not be removed from the stand during exhibition opening hours.

## 6. Sub-exhibitor

A sub-exhibitor may be, for example, a dealer of a manufacturer, a partner of a company already registered for the exhibition, or another cooperation partner. If you are unsure whether you qualify as a sub-exhibitor or need more information, please contact: [naantali@finnboat.fi](mailto:naantali@finnboat.fi).

Sub-exhibitors pay only a visibility and media fee of €200.00, which includes visibility in the exhibition catalogue and one exhibitor badge.

## 7. Payment of Stand Rental

The stand rental fee must be paid in full by 8 May 2026. Payment of the stand rental is a prerequisite for participation in the exhibition.

## 8. Cancellation of Participation

The exhibitor has the right to cancel participation in writing.

If the exhibitor cancels on **1 March 2026 or later**, the organizer has the right to charge **50%** of the stand rental fee.

If the cancellation occurs on **1 April 2026 or later**, the organizer has the right to charge the full stand rental fee. If the exhibitor has not paid the rental fee by the above-mentioned dates, the organizer has the right, without further notice, to allocate the reserved space to others.

## 9. Failure to Cancel Participation

Failure to pay the stand rental fee or failure to arrive at the exhibition does not constitute a cancellation. If the exhibitor has not exercised the written cancellation right referred to in section 8 and does not attend the exhibition, the organizer will charge all costs incurred to the exhibitor in full.

## 10. Exhibitors and Products

The exhibition is open to new products that are professionally marketed or custom-made, as well as services intended for boaters. The exhibition is open to manufacturers of boats and other boating products, their authorized representatives, and industry authorities, organizations, and publications.

**Only products approved by the organizer may be exhibited.** If necessary, the exhibitor must ensure the suitability of their products for the exhibition in advance by obtaining written confirmation from the organizer before submitting the registration form.

## 11. Exhibition Boats

The exhibition is open to new or as-new boats and boating products that are professionally marketed or custom-made. The exhibition is open to manufacturers of boats and other boating products, their authorized representatives, and industry authorities, organizations, and publications. The organizer reserves the right to allocate a separate area on the exhibition pontoons for high-quality used boats.

Berth spaces are allocated according to the number reserved in the registration system. If the exhibitor requires more berths than originally indicated, availability must be confirmed with the exhibition manager Jani Ollikainen ([jani@finnboat.fi](mailto:jani@finnboat.fi), puh. +358 45 126 9334).

Each boat must have an information sign, which must be displayed on the boat, not on the pontoon. Exhibitors attach the signs themselves.

Exhibition boats may not be removed from their berths during the exhibition (except for test drives).

## 12. Advertising and Distribution of Brochures

Distribution of advertising leaflets, brochures, flyers, etc. anywhere in the exhibition area other than the company's own stand is strictly prohibited. Large outdoor advertisements, roll-ups, and flags/banners may be placed on the exhibitor's own stand, but must not be attached to fixed pontoon structures, tent structures, or concrete weights.

Advertisements on pontoons or boats must not obstruct movement or disturb or cover neighboring stands.

Exhibitors must ensure fire safety, weather resistance, and proper fastening of all outdoor advertising materials used at their stand.

The organizer has the right to remove advertisements or materials deemed dangerous or disruptive.

## 13. Placement of Exhibition Stands and Boats

Placement planning begins on 1 March 2026, and space confirmations will be sent during April.

Placement aims to accommodate exhibitor preferences regarding location, stand size, registration time, long-term customer relationship, and compatibility of the stand and products with the exhibition area.

The organizer determines the final placement of boats and stands, taking exhibitor preferences into account as much as possible. Due to potential space limitations, the organizer may restrict the number and size of boats or the size of tent and land stands. The organizer reserves the right to modify stand sizes.

The organizer determines the final locations of boats, stands, and sales areas.

## 14. Näytteilleasettaminen, osastojen rakentaminen ja purkaminen

The exhibitor is responsible for constructing their stand. Stand locations are marked on the area map and on-site. Boats must be moored only at the location corresponding to the assigned space number. The organizer has the right to inspect structures and require necessary changes. Construction and dismantling must comply with the following instructions (and any additional instructions provided later):

- Construction of land stands may begin on **Thursday 21 May at 8:00**.
- Boats may be brought to the harbor starting **Thursday 21 May at 8:00**.
- Access to exhibition tents and sales tables provided by the organizer is available by **Friday 22 May at 8:00**.
- All stands must be completed by **Friday 22 May at 12:30**.
- Early or late delivery of boats must be agreed separately with the Naantali guest harbor.
- Dismantling may begin on **Sunday 24 May after 17:00**.
- Boats must be removed by **Tuesday at 12:00** following the exhibition weekend. Dismantling work must be suspended between 22:00–7:00.
- Land stands must be dismantled by **Monday 25 May at 18:00**.
- Boats over 600 kg must use shock absorbers in mooring lines.
- Attaching structures to pontoons is prohibited for safety reasons.
- Pontoons must remain unobstructed and accessible.
- No additional structures or hospitality decking may be attached without prior written approval.
- Exhibition property must not be damaged. Exhibitors are liable for any damage caused.
- Fixed structures must be approved in advance.
- Each stand may have access to only one power outlet unless additional outlets are ordered
- Only CE-approved outdoor extension cables and adapters may be used (min. 10 m)
- Transport and packaging materials must be removed daily; the organizer may remove abandoned materials at the exhibitor's expense

## 15. Electrical Work, Open Fire, and Smoking

Electrical installations and supply are handled exclusively by an electrician appointed by the Finnish Marine Industries Federation Finnboat. Exhibitors may not use their own electricians, and making independent electrical connections is strictly prohibited.

Exhibitors may not modify any electrical installations made by the official electrician. Violations may result in immediate disconnection of electricity.

The exhibitor is responsible for any misuse.

Portable generators, electric or gas heaters, and open fire are prohibited. Smoking is not allowed in the exhibition area.

## 16. Transport and Cleaning

Exhibitors transport their goods at their own expense. The organizer is not responsible for receiving, unloading, storing, or shipping goods.

Exhibitors must sort waste, flatten cardboard boxes, and use the provided waste and recycling containers. Waste must not be left outside containers. Full containers must be reported to the organizer.

Each exhibitor must clean their stand before opening and after the exhibition. Exhibitors are responsible for cleaning their own stands.

## 17. Movement, Loading, and Unloading

**During exhibition opening hours, vehicle access for deliveries is strictly prohibited.** Deliveries during opening hours must be carried by hand.

**NOTE! Vehicle access for loading/unloading is allowed only before and after opening hours.** Vehicles must leave the area at least 30 minutes before opening each day. When driving in the area, the instructions of traffic controllers and safe driving speeds must be followed. Speed limit is always 20 km/h.

Overnight stays on boats require prior written permission. All other overnight stays are strictly prohibited.

## 18. Security, First Aid, and Insurance

The organizer is responsible for security and order but is not liable for damage or loss of boats, products, or structures. Night security is provided but stands should be cleared outside exhibition hours. The area is not closed at night. The organizer's liability insurance covers damage caused by its own personnel or equipment to third parties, but not damage incurred by exhibitors. Exhibitors must arrange their own insurance

Night guarding is provided on Friday–Saturday and Saturday–Sunday nights.

Suspicious activity, packages, theft, or damage must be reported immediately to the Organizer.

Each exhibitor must ensure that their own behavior does not pose a danger to themselves or others and shall ensure their own safety and that of others, especially during the construction and dismantling of stands.

An external service provider is responsible for first aid in the exhibition area during the exhibition. A roving foot patrol will be present in the exhibition area. If personal injury or damage to equipment occurs in the exhibition area, the Organizer must be notified immediately at the exhibition office.

Call emergency number 112 when you encounter an emergency or urgently need official assistance on site, or when you know or suspect that life, health, property or the environment are threatened or in danger.

## 19. Näyttelyn turvallisuus

A rescue and first aid plan suitable for outdoor events has been prepared with authorities and is available at the exhibition office.

The organizer ensures that the general entrances and exits of the exhibition are easily accessible and meet at least the requirements of the rescue plan. The exhibitor must keep the routes in accordance with the rescue plan clear from his own exhibition stand.

The organizer has the right to inspect the exhibition area and stands, to order any changes it deems necessary, and to remove any obstacles it deems dangerous or harmful.

The organizer will monitor the weather conditions and their changes during the exhibition by sensory means and following weather reports/forecasts and warnings. In the event of possible severe weather or other extreme weather conditions, an emergency will be declared if necessary.

In an emergency, all people in the area must follow the instructions, orders and instructions of the organizer, security guards and other authorities. The organizer is prepared to guide people, for example, with megaphones and sound systems in the platform areas. In a possible evacuation situation, the security guards and other personnel of the exhibition will guide the public to leave the area away from danger using the nearest exit routes. The organizer has the discretionary right to close the exhibition area at any time during the exhibition's opening hours to ensure safety.

## **PONTOONS AND BOATS**

Pontoons must remain unobstructed. Strollers are prohibited on pontoons. Access may be restricted to ensure load capacity.

If necessary, security personnel will restrict simultaneous public access to pontoons to ensure load capacity.

Access to boats must always be safe. Exhibition visitors must be instructed on the correct way to step onto boats and assisted if necessary. Exhibitors are responsible for the health and safety of all their visitors and their own staff when they are on boats and around them in the pontoon area. Special attention must be paid if access to a boat is via a gangplank. The exhibitor has the right to prevent public access to boats.

Firefighting equipment must always be easily accessible on boats. In an emergency, exhibition boats may also be used as evacuation routes.

Exhibitors may not, without prior permission from the Organizer, enlarge their exhibition stand on pontoons with additional structures, widenings/reception areas (so-called hospitality decking), or place any heavy exhibition material on them.

If an exhibitor has a platform/raised deck (so-called viewing platform) built around boats located on a land stand, it must be sturdy and installed on a level surface. Any railings must be fastened particularly carefully. Exhibitors are responsible for the safe use of platforms and stairs. Exhibition visitors must be instructed on the correct way to step onto the platform and assisted if necessary.

Individual movable ladders, step platforms, and/or stairs are prohibited for safety reasons.

## **LIFE JACKETS**

The exhibitor ensures that there are a sufficient number of life jackets on the boat for adults participating in test drives and instructs participants in the correct way to put them on if necessary. All persons participating in test drives must wear suitable personal flotation devices regardless of boat size.

## **TENT STANDS**

The fabric used in organizer-provided tent stands is flame-retardant material, and the tent stands are securely anchored to their base by the tent supplier in accordance with the manufacturer's instructions using concrete weights. The exhibitor may not make their own modifications to tent structures nor anchor/support other structures to tent structures. Exhibitors' own tents must also be made of flame-retardant material and the structures must be storm-resistant. In extreme weather conditions, tent use will be suspended and people will be directed by the Organizer away from tents and, if necessary, out of the exhibition area using the nearest exit routes.

## 20. Exhibitors' ID Cards

After paying the stand rental, the exhibitor will receive personal exhibitor ID cards for use during the exhibition.

### **Pontoon stands:**

1 boat = 2 cards, and for subsequent boats 1 card per boat

### **Land and tent stands:**

under 14 m<sup>2</sup> stand = 2 cards

15–24 m<sup>2</sup> stand = 4 cards

25–50 m<sup>2</sup> stand = 6 cards

over 50 m<sup>2</sup> stand = 10 cards

Sub-exhibitor = 1 card.

The registration system automatically calculates the cards included in the reservation. Exhibitors order only the additional cards they need in the registration system.

## 21. Test Drives

Test drives with exhibition boats are allowed during exhibition hours.

If there is reason to suspect that the test drive driver is not fit to drive, company representatives/captains may, if necessary, request event security personnel, who may conduct a Breathalyzer test. Company representatives/captains may also, at their own discretion, prevent test drive guests from boarding the boat or departing for a test drive if they assess that they cannot, for any reason, guarantee the safety of all persons on board during the test drive.

During test drives, other water traffic must be taken into account; boats departing from and arriving at pontoons. Give other test drivers space and try to avoid departing from pontoons during peak times if possible.

The main purpose of test drives is controlled testing of boats; speed limits and wave-generation prohibitions must be strictly observed.

## 22. Retail Sales

Retail sales of boating accessories are permitted at the exhibition.

## 23. Market Surveillance at the Exhibition

The Finnish Transport and Communications Agency (Traficom) will conduct random spot checks of boats, products, and equipment on display at boat exhibitions. The exhibitor must be prepared for a possible inspection by bringing documentation for boats, products, and equipment. When marketing or selling a boat, product, or equipment covered by the Recreational Craft Directive 2013/53/EU, the following documents and markings in accordance with the Act on the Safety and Emission Requirements of Recreational Craft 1712/2015 must be available:

1) **declaration of conformity** and the related

2) **List of standards** in Finnish and Swedish

3) **Owner's manual** in Finnish and Swedish, and

4) **CE marking**

If an exhibited boat does not have a CE marking, a notice must be placed in a visible location on the boat.

If an exhibited piece of equipment does not have a CE marking, a notice must be placed in a visible location next to the equipment.

MI If other exhibited products falling within the scope of the Recreational Craft Directive do not meet its requirements, a notice must be placed in a visible location next to the product.

All the above-mentioned notice forms can be found in the exhibitor database at <https://ilmoittaudu.finnboat.fi/>  
Each exhibitor prints the required number of notice forms.